



D. Eugene Strandness, Jr.
Symposium

2011

Diagnostic and Therapeutic
Approaches To Vascular Disease

January 16-20, 2011

Exhibitor Prospectus

GENERAL INFORMATION

D. Eugene Strandness, Jr.
Symposium
2011 Diagnostic and Therapeutic
Approaches To Vascular Disease
January 16-20, 2011

Course Dates & Location

January 16-20, 2011
Grand Wailea Hotel
Maui, Hawaii

Course Description

This 4-day program continues the tradition of comprehensive symposia dedicated to the diagnosis of vascular disease started by Dr. Strandness in 1987. The vascular laboratory has become an essential resource for the management of arterial and venous disease, and this program will provide a review and update of all the major testing areas: cerebrovascular, venous, peripheral arterial and visceral vascular. The program will emphasize new applications, such as selection of patients for intervention and follow-up of endovascular procedures, as well as discuss important topics in laboratory management (ie. including credentialing, accreditation, billing/coding and quality assurance).

This symposium includes 4-days of morning plenary sessions and 3-days of afternoon workshops to allow smaller groups to explore selected areas in greater depth. On the fourth day, an interpretation review course will be offered for those physicians, sonographers and other healthcare providers who are looking for additional instruction on interpretation and reporting of vascular laboratory studies.

All this takes place in a hotel setting with time left over to enjoy the beautiful island of Maui.

Target Audience

This symposium is designed for vascular and general surgeons, radiologists, cardiologists, medical and surgical residents/fellows, nurses, vascular technologists and primary care providers.

Meeting Registration

ONSITE REGISTRATION HOURS

Sunday, January 16, 2011	3:00 pm - 6:00 pm
Monday, January 17, 2011	6:30 am - 12:30 pm
Tuesday, January 18, 2011	6:30 am - 12:30 pm
Wednesday, January 19, 2011	6:30 am - 12:30 pm
Thursday, January 20, 2011	6:30 am - 12:30 pm

REGISTRATION DEADLINES

Exhibitor personnel must be pre-registered by **Friday, December 17, 2010**. Names **must** be provided to the Administrative Office prior to the start of the meeting.

For more information, please visit:

www.strandness-symposium.com

Hotel Information

The Grand Wailea Hotel is located in beautiful Wailea, Maui, Hawaii. Conveniently situated just 17-miles from Kahului Airport, guests can enjoy quick transit after their direct flight from many mainland cities.

Claiming 40 sunny acres on Maui's southwest shore, the property blends mosaics, paintings and sculptures by Hawaiian artists with works by masters like Fernand Leger, Fernando Botero and Pablo Picasso. Recreation ranges from boutique shopping to water slide thrills, scuba adventures, golf on five 18-hole courses and tennis on 11 courts. Daily excursions include sailing and whale watching in season. While children meet their peers at Camp Grande, parents are pampered at the island's largest spa with an array of treatments in a tranquil setting. For more information, please visit www.grandwailea.com.

Grand Wailea Hotel | 3850 Wailea Alanui
Wailea, Maui, Hawaii 96753
Reservations: 800-888-6100 | Fax: 808-879-4077
www.grandwailea.com

Group Rate Information

On behalf of our meeting attendees, a special rate has been secured over the dates of the meeting of \$310.⁰⁰ (single or double occupancy) plus tax (currently 9.25%) at the Grand Wailea Hotel. In addition to the discounted group rate, there will be a daily hotel charge of \$25.⁰⁰ per room, per night (plus tax). **Reservations must be made by Wednesday, December 15, 2010 to guarantee the group rate.** After this deadline, or if our block of rooms sells out prior to the above mentioned deadline, availability and rate cannot be guaranteed. This is a great rate for a world-class hotel. The customary rate (*published for January 2010*) exceeds \$400.⁰⁰ per night. Please mention the Strandness Vascular Symposium to ensure the discounted rate.

Reservation Procedures

Reservations can be made by contacting the Grand Wailea Hotel at 800-888-6100. Be sure to mention you are attending the Strandness Vascular Symposium to get the group's discounted rate. If you prefer, a Hotel Reservation Form is included in this prospectus and can be sent directly to the Grand Wailea Hotel.

Check-in time at the Grand Wailea Hotel is 3:00 pm; check-out is 12:00 pm. All guests arriving before 3:00 pm will be accommodated as rooms become available. Any attendee wishing special consideration for late check-out should inquire at the front desk on the day of departure. If the hotel allows for a late check-out, a half day rate may be imposed. The hotel requires a deposit equal to the room rate and tax for the first and last nights. An individual's deposit is refundable if the hotel receives notice of cancellation at least 14-days prior to the scheduled arrival. The group rate will be honored 3-days before and 3-days after the official meeting dates (based on availability).

EXHIBIT INFORMATION

Exhibit Dates & Hours

SET-UP

Sunday, January 11, 2009 3:00 pm - 6:00 pm

SHOW HOURS

Monday, January 12, 2009 6:30 am - 12:30 pm

Tuesday, January 13, 2009 6:30 am - 12:30 pm

Wednesday, January 14, 2009 6:30 am - 12:30 pm

TEAR DOWN

Wednesday, January 14, 2009 12:30 pm - 3:00 pm

Booth Fees

TABLE TOP EXHIBIT SPACE (\$2,500)

One (1) 6' draped table; two (2) chairs; one (1) wastebasket; two (2) complimentary representative badges and participation in the Welcome Reception.

Refunds & Cancellations

Cancellations received in writing 60-days prior to the start date of the program will be subject to a 25% administrative fee. There will be no refunds issued for cancellation requests received within 60-days of the start of the program.

Exhibit Hall Location

The Exhibit Hall will be located in the Haleakala Ballroom and will serve as the venue for continental breakfast and coffee breaks each day.

Exhibit Hall Services

Registered exhibiting companies will receive a Service Kit thirty to sixty days prior to the start of the program. The Service Kit will contain all necessary information and order forms, including:

- Drayage/Shipping
- Labor Regulations & Rates
- Furniture, Display & Decorating Rentals
- Electrical & Telephone Service
- Audio/Visual & Computer Rentals

Shipping Information

Shipments should be made through the official service contractor. Shipping instructions will be included in the exhibitor confirmation letter as well as the Service Kit.

Mailing Lists

Each registered exhibitor will receive a final registration list within 30-days of the adjournment of the meeting. Use of this list will be restricted to a one time only use and information directly related to the Strandness Symposium.

Badge Policy

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor badge and must be employed by an Exhibiting Company or have a direct business affiliation. Each company is allotted two (2) badges per table top booth purchase. Additional company representatives can register at the industry rate of \$650 (\$700 after the November 3rd Early Bird deadline).

Security

A security guard shall be furnished by management to be on duty in the exhibit area when the exhibits are closed, but the safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor. Administraré, LLC and the Grand Wailea Hotel are not responsible for theft, loss or damage that may occur and advise each exhibitor to insure their stands, equipment and material at full value.

Liability

The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save Administraré, LLC, the Grand Wailea Hotel and its officers, employees and agents, harmless against all claims, losses or damages to persons or property, governmental charges or fines and attorney fees arising out of or caused by exhibitor installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence, gross negligence or willful misconduct of Administraré, LLC and the Grand Wailea Hotel, its employees and agents. Exhibitor acknowledges that Administraré, LLC and the Grand Wailea Hotel do not maintain insurance covering the exhibitor's property and thus it is the sole responsibility and obligation of the exhibitor to obtain business interruption and property damage insurance covering such losses by exhibitor.

Conducting Exhibits

No drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc. that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the conference organizers. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

Infringement

Interviews, demonstrations and the distribution of literature or samples must be made within the area assigned to the exhibitor. Canvassing or distributing of advertising matter outside the exhibitor's own space will not be permitted.

Protection of Hotel Building

Exhibitors will be held liable for any damage caused to the hotel property, and no material or matter of any kind shall be posted on, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts or portions of the building or furnishings. Whatever may be necessary to properly protect the building, equipment or furniture will be installed at the expense of the exhibitor. If any controversy arises as to the need or propriety thereof, the Convention Service Manager of the hotel will be the final judge thereof and his/her decision shall be binding on all parties concerned.

Fire Protection

All materials used in the exhibit area must be flame-proof and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times. Fire stations and fire extinguisher equipment are not to be covered or obstructed.

LEVELS OF SUPPORT

Platinum Supporter [\$15,000]

- Meeting supporter designation included in all print materials and highlighted on the meeting website with a direct link to the company's website
- Acknowledgement on signage displayed throughout the meeting
- Two (2) additional complimentary registrations
- Three (3) tickets to the Strandness Tribute Dinner
- One (1) full page ad in the final program book
- One (1) copy of the pre- and post-meeting registration mailing list

Gold Supporter [\$10,000]

- Meeting supporter designation included in all print materials and highlighted on the meeting website with a direct link to the company's website
- Acknowledgement on signage displayed throughout the meeting
- One (1) additional complimentary registration
- Two (2) tickets to the Strandness Tribute Dinner
- One (1) half page ad in the final program book
- One (1) copy of the pre- and post-meeting registration mailing list

Silver Supporter [\$5,000]

- Meeting supporter designation included in all print materials and highlighted on the meeting website
- Acknowledgement on signage displayed throughout the meeting
- One (1) tickets to the Strandness Tribute Dinner
- One (1) copy of the pre- and post-meeting registration mailing list

Tabletop Exhibit [\$3,000]

- Two (2) complimentary representative badges
- Participation in the Welcome Reception
- One (1) 6' draped table
- Two (2) chairs
- One (1) wastebasket
- Back-drape with company signage

Dinner Symposium* [\$10,000]

This is an exclusive offering that includes:

- Three (3) hour dedicated time slot
- Room for 100 attendees with standard audio/visual equipment
- Signage for the event
- Two (2) additional complimentary representative registrations
- Recognition in the program syllabus book, signage at the meeting and acknowledgement on the meeting website

Note: Company is responsible for food & beverage charges.

Workshops* [\$5,000]

- Opportunity to showcase your product/equipment during one or more of the scheduled **hands-on** workshops (*see program for details*)
- One (1) additional complimentary representative registrations
- Recognition in the program syllabus book, signage at the meeting and acknowledgement on the website
- Pre- and post-meeting registration mailing lists

Conference Bags* [\$5,000]

- Distributed to all attendees
- Company logo & Strandness Symposium logo on front on bag
- One (1) company/product flyer may be included

Welcome Reception*

FULL SUPPORT [\$20,000]
PARTIAL SUPPORT [\$10,000]

Support a night featuring Hawaii's aloha spirit - the Welcome Reception is the first gathering of the meeting to include physicians and industry alike. Work with us to create a reception that captures Hawaii's beauty, energy and spirit.

**These support opportunities are available to registered exhibiting companies only.*



EXHIBIT APPLICATION

Company Name	Exhibitor Coordinator/Title
Address	City/State/Zip
Telephone	Fax
Email	

Tabletop Exhibit Space [Application Deadline: Friday, November 19, 2010]

Fee \$3,000/each [50% deposit due with application]

Included With the Purchase of A Table Top Exhibit One (1) 6' draped table, two (2) chairs, one (1) wastebasket, back-drape with company signage, two (2) complimentary representative badges and participation in the Welcome Reception.

of Booths/Space Preference _____
 1st Choice 2nd Choice 3rd Choice 4th Choice

Product/Equipment Being Displayed _____

Please List the Name of Any Company That You Do Not Wish To Be In Close Proximity To* _____

We Agree To Abide By the Rule & Regulations Established For Exhibitors [Please check]

*Please Note: Every attempt will be made to honor placement requests. However, requests cannot be guaranteed.

Payment Information

Final Payment Final payment is due 30-days prior to the start of the program (Thursday, December 16, 2010).

Cancellation Policy Cancellations received in writing 60-days before the start of the program will be subject to a 25% administrative fee. There will be no refunds for cancellations received within 60-days of the start of the program.

Payment By Check Please make checks payable to Administraré, Inc. and mail to:
 100 Cummings Center, Suite 124A, Beverly, Massachusetts 01915

Payment Method MasterCard VISA American Express Check (# _____)

Credit Card #: _____

Expiration Date: ____ / ____ Security Code (3 or 4 digit #): _____

Billing Address: _____

City/State/Zip: _____

Name As It Appears On Card: _____

FAX COMPLETED APPLICATION TO 978-927-7872.

For Office Use Only

Date Deposit Received: ____ / ____ / ____ Date Final Payment Received: ____ / ____ / ____ Booth # Assigned:

Deposit Amount: \$ _____.⁰⁰ Total Payment Amount: \$ _____.⁰⁰

SUPPORT APPLICATION

Company Name	Exhibitor Coordinator/Title
Address	City/State/Zip
Telephone	Fax
Email	

Support Opportunities [Application Deadline: Friday, November 19, 2010]

Support Type

- | | | |
|---|--|---|
| <input type="checkbox"/> Platinum Supporter | <input type="checkbox"/> Gold Supporter | <input type="checkbox"/> Silver Supporter |
| <input type="checkbox"/> Dinner Symposium | <input type="checkbox"/> Hands-On Workshop | <input type="checkbox"/> Conference Bags |
| <input type="checkbox"/> Welcome Reception (Full) | <input type="checkbox"/> Welcome Reception (Partial) | |

Included With Support

One (1) 6' draped table, two (2) chairs, one (1) wastebasket, back-drape with company signage, two (2) complimentary representative badges and participation in the Welcome Reception.

of Booths/Space Preference

<input type="checkbox"/> 1 st Choice	<input type="checkbox"/> 2 nd Choice	<input type="checkbox"/> 3 rd Choice	<input type="checkbox"/> 4 th Choice
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Product/Equipment Being Displayed

Please List the Name of Any Company That You Do Not Wish To Be In Close Proximity To*

We Agree To Abide By the Rule & Regulations Established For Exhibitors

[Please check]

**Please Note: Every attempt will be made to honor placement requests. However, requests cannot be guaranteed.*

Letter of Agreement

Deadline

A signed Letter of Agreement (LOA) is due 30-days prior to the start of the program - **Thursday, December 16, 2010.**

Payment Information

Final Payment

Final payment is due 30-days prior to the start of the program (Thursday, December 16, 2010).

Cancellation Policy

Cancellations received in writing 60-days before the start of the program will be subject to a 25% administrative fee. There will be no refunds for cancellations received within 60-days of the start of the program.

Payment By Check

Please make checks payable to The Regents of the University of California (Tax ID #: 94-603-6494)

Mail To

UC Davis, Office of Continuing Medical Education, 3560 Business Drive, #130, Sacramento, CA 95820

FAX COMPLETED APPLICATION & LETTER OF AGREEMENT TO 916-734-0776.

For Office Use Only

Date Deposit Received: _____ / _____
Deposit Amount: \$ _____.⁰⁰

Date Final Payment Received: _____ / _____
Total Payment Amount: \$ _____.⁰⁰

Booth # Assigned:

Fax Copy To Administraré _____ / _____

HOTEL RESERVATION FORM



Event

D. Eugene Strandness, Jr. Symposium
January 16-20, 2011

Hotel

Grand Wailea Hotel • Maui, Hawaii

Reservation Methods

Call Hotel Directly [800-888-6100]
Fax Completed Hotel Form [808-879-4077]
Mail Completed Hotel Form

Grand Wailea Hotel
Attention: Reservations Department
3850 Wailea Alanui, Wailea
Maui, Hawaii 96753

Deadline

Reservations must be made by **Wednesday, December 15, 2010** to guarantee the group rate. After this deadline, **or if our block of rooms sells out prior to the above mentioned deadline**, availability and rate cannot be guaranteed.

Rates

On behalf of our meeting attendees, a special rate has been secured over the dates of the meeting of \$310.⁰⁰ (single or double occupancy) plus tax (currently 9.25%) at the Grand Wailea Hotel. In addition to the discounted group rate, there will be a daily hotel charge of \$25.⁰⁰ per room, per night (plus tax).

Deposit

All reservations require a deposit equal to the room rate and tax for the first and last nights. An individual's deposit is refundable if the hotel receives notice of a cancellation at least 14-days prior to the scheduled arrival. The group rate will be honored 3-days before and 3-days after the official meeting dates based on space and rate availability.

Check-In/Check-Out

Check-in time at the hotel is after 3:00 pm. All guests arriving before 3:00 pm will be accommodated as rooms become available. Check-out time at the hotel is 12:00 pm. The hotel may impose a half-day rate charge for late check-outs on the departure day.

Name _____

Name of Guest _____

Address _____

City _____

State _____

Postal Code _____

Country _____

Telephone _____

Fax _____

Email _____

Travel Information

ARRIVAL DATE: _____ ARRIVAL TIME: _____ : _____ AM PM

DEPARTURE DATE: _____ DEPARTURE TIME: _____ : _____ AM PM

Special Requests

King Bed Two Double Beds

Other: _____

Payment Information

Check (Drawn On A U.S. Bank Only) Check #: _____

MasterCard VISA American Express Discover

Credit Card #: _____

Expiration Date: ____ / ____ Security Code (3 or 4 digit #): _____

Billing Address: _____

City/State/Zip: _____

Name On Card: _____

Signature: _____